

Show Us Your Roots and Win \$500

Roots Television, LLC (www.rootstelevision.com) wants everyone to flaunt their roots! Launched just a few months ago, this first-ever online home for family history programming boasts 20 channels of great shows for the roots-enthusiast - all available 24/7 and almost all for free. And now viewers have the opportunity to submit their own video through the freshly introduced RootsTube channel and win \$500! (Note: For our international friends, the prize awarded will be the equivalent of US\$500 as of May 15, 2007, delivered in the appropriate currency.)

Yes, its finally here! The perfect way for millions of genealogists around the globe to share their sleuthing adventures, family reunion mishaps, cemetery explorations, interviews with WWII vets, trips to the old country, or even the local societys monthly lectures. With a few easy-to-follow instructions, anyone can put their video out there for fellow roots-lovers to enjoy. To celebrate the launch of RootsTube, Roots Television is holding a Wild Roots! contest. While submissions of all things genealogical are welcome, viewers are invited to tell the world about the craziest thing they ever did in their quest to learn about their heritage. Did you accidentally pull an all-nighter at your computer? Did you cross a field with a bull in it to get to an old cemetery? Did you purposely get yourself locked into a library overnight? If so, we want to hear about it. You can tell your tale directly to the camera, re-enact it, animate it, use hand puppets or whatever appeals to you. Do it by yourself or with your sister, research buddies, fellow society members, or that 6th cousin of yours in New Zealand. All countries and languages welcome!

On May 15, 2007, Roots Television will select and announce the winner of the Wild Roots! contest. While you are at it, why not take a few minutes to explore what else Roots Television has to offer? Check out our recently unveiled new look that makes it easier than ever to navigate around our 20 channels that include DNA, Military, Kids, Dearly Departed, African Roots, How To and more. Watch your favorite speakers at national conferences, peek over Flat Stanleys shoulder as he does his roots, or see how Bob Zins used DNA testing to find out who his real father was. Browse the program guide to see what must-see video you might be missing. While you are there, subscribe to the Og Blog or our newsletter to keep up on the latest programs and keep an eye out for an exciting new original series coming soon!

About Roots Television, LLC Headquartered in Utah, Roots Television, LLC is an independent media company that is the brainchild of national media producer Marcy Brown and professional genealogist Megan Smolenyak Smolenyak (yes, her real name). Largely a virtual operation with partners scattered around the globe, Roots Television takes a broad view of family history and is committed to providing programming both original and from talented producers and independent filmmakers around the world that appeals to avid genealogists and family history lovers of all stripes. Whether you are an archives hound, scrapbooker, cousin collector, roots-travel enthusiast, Civil War re-enactor, DNA fan, reunion instigator, sepia-toned photos zealot, Internet-junkie, history buff, old country traditions follower, cemetery devotee, story-teller, multicultural food aficionado, flea market and antiques fanatic, family documentarian, nostalgia nut, or mystery-solver, Roots Television has something for you -- and that something is quality programming. Contact: Sam Butterworth 801-494-5634 info@rootstelevision.com